

Next Level Coaching

Developing a More Effective Coaching Framework



The Way of the Intercepting Mind

Next Level Coaching (NLC) is a brand new way of looking at Coach development. Discover *your NLC today!*

As an Executive or Personal Coach, it is often the case that we are so busy with the needs of others, that we forget to take the time for our own personal development. The nature of our work has changed dramatically over the past 5 years. The demands of our clients have changed as they are forced to cope with more complex issues in business and life in general. As coaches, we need to be cognitively and emotionally capable of helping them grow their thinking in order to match this new, more complex environment.

This requires a brand new coaching approach. One that is not mired by generational limitations as we see in the offerings of other coaches today.

The question of *how do we grow our own capacity and capability to better serve our clients' needs* is vital. No coaching system will offer you true vertical development, to ensure you are one stage higher in your complex thinking than your client. This is why Next Level Coaching has been developed specifically for expert coaches!

Coaching has really taken off over the last decade and there has been a growing appreciation of the subtle idiosyncrasies that make up the



So What?

Increase complexity in your thinking to match your changing environment.

Business Benefit

Qualitatively better decisions result in cost savings and more client-focused solutions

Personal Benefit

Greater self-awareness is key to vertical



development and we need a « More Complex Other* » to expose our patterns

coaching relationship, conceptualizing it as multifaceted, dynamic and sometimes messy in nature.

However, the standard three generational approaches seem outdated when viewed through a CDT* lens, so Dr Stevens created a brand new approach to Coach development where the focus is on your vertical development, for the benefit of your future clients.

Constructed Development

By deconstructing our thinking into specific cognitive shortcuts, we can discover our unique Thinking Style.

By focusing on how you construct your thinking as a Coach, we discover your Thinking Style, which allows us to uncover your habituated patterns. In order to notice our unconscious patterns, we need a « More Complex Other* ». Next Level Coaching is the only system to offer this.

If you focus on the emotional connection with your client, via the idea of 'relationship' as is the zeitgeist, then you are missing out on the most important aspect of coaching: self-awareness!

Let us springboard your Vertical Development.

Own	
Partner	
Observer	
Sameness	
Difference	
Influence	
Affiliation	
Achievement	
Away From	
Towards	
Internal	
External	
Options	
Procedures	
Global	
Details	
Abstract	
Concrete	

* More Complex Other, MCO abbreviated
*Constructed Development Theory, CDT abbreviated

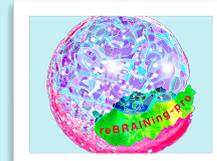
NEXT LEVEL COACHING IS THE SECRET WEAPON

As a final thought: a CDT* Coach has the right words and the right questions at the right time to make leaders the best they can be. They expand perspective, inspire, and provide challenge and support like no one else can. Our Next Level Coaching approach is exceptional. We have expert Coaches to help you unlock your full potential. A Next Level Coaching framework is the key to Vertical Development and no other system knows how to do this!

Dr Darren Stevens is an experienced Development Coach and interventionist, having done this for almost two decades. Get in touch today and discover your new Next Level Coaching framework!



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