

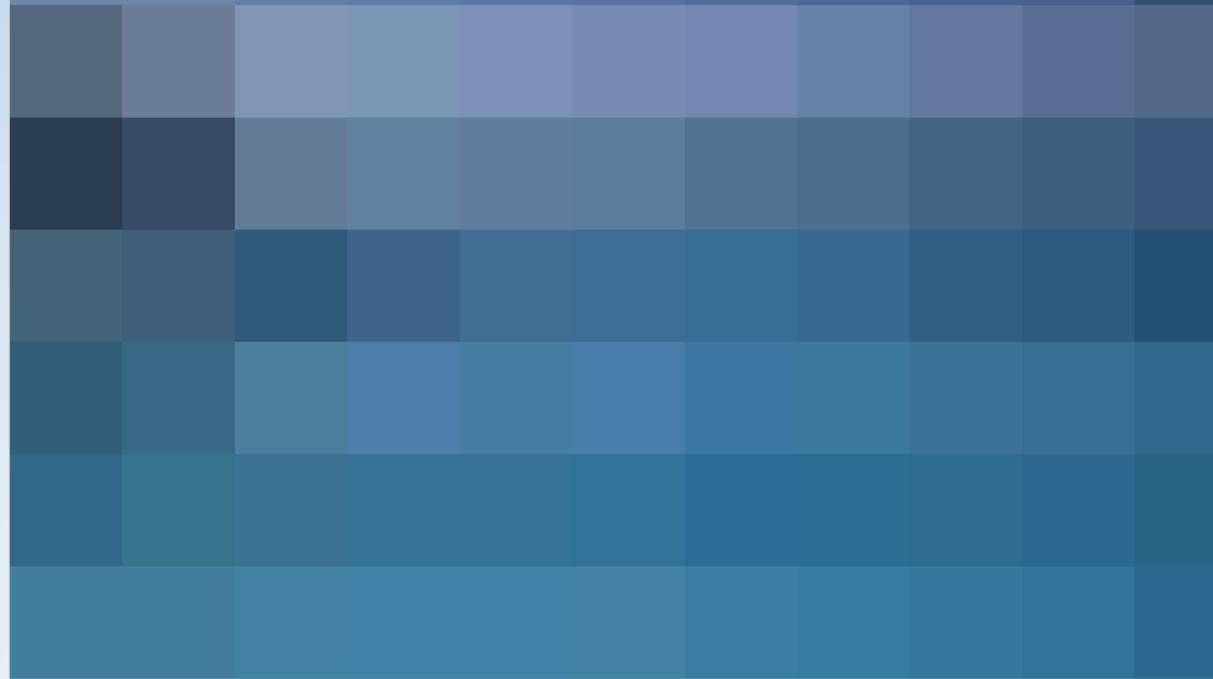
**See how people
construct their thinking:
Identity Compass®**



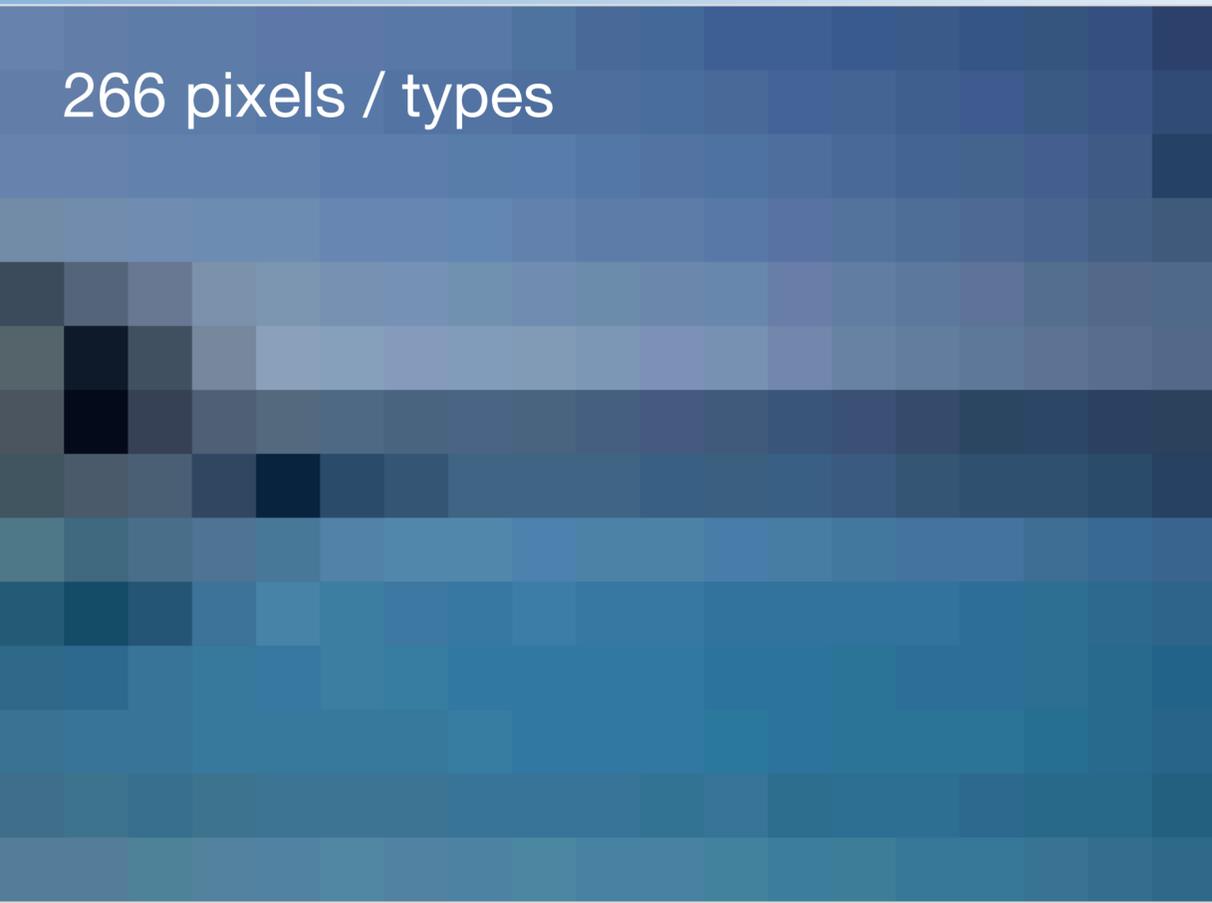
12 pixels / types



108 pixels / types



266 pixels / types



Full resolution



Would you like to use a smartphone with a display resolution of 12 pixels only or even 266 pixels?

I bet not!

You want a high resolution display.

That's why it's also so important to see people as they are.



Find Position & Set Direction!

IDENTIFY:

Cognitive Intentions & Interpersonal Skills
Motivation Dynamics & Leadership Ability
Working Climate, Job Motivation & Team Fit
Aptitude & Potential Achievement

IMPROVE:

Position Profiles & Candidate Selection
Recruitment Strategy & Results
eRecruiting
Career Planning
Engagement

INTEGRATE:

Team Building
Personal & Professional Development Opportunities
Effective tool for 360° Feedback
Measurement & Modelling of Organizational Cultures

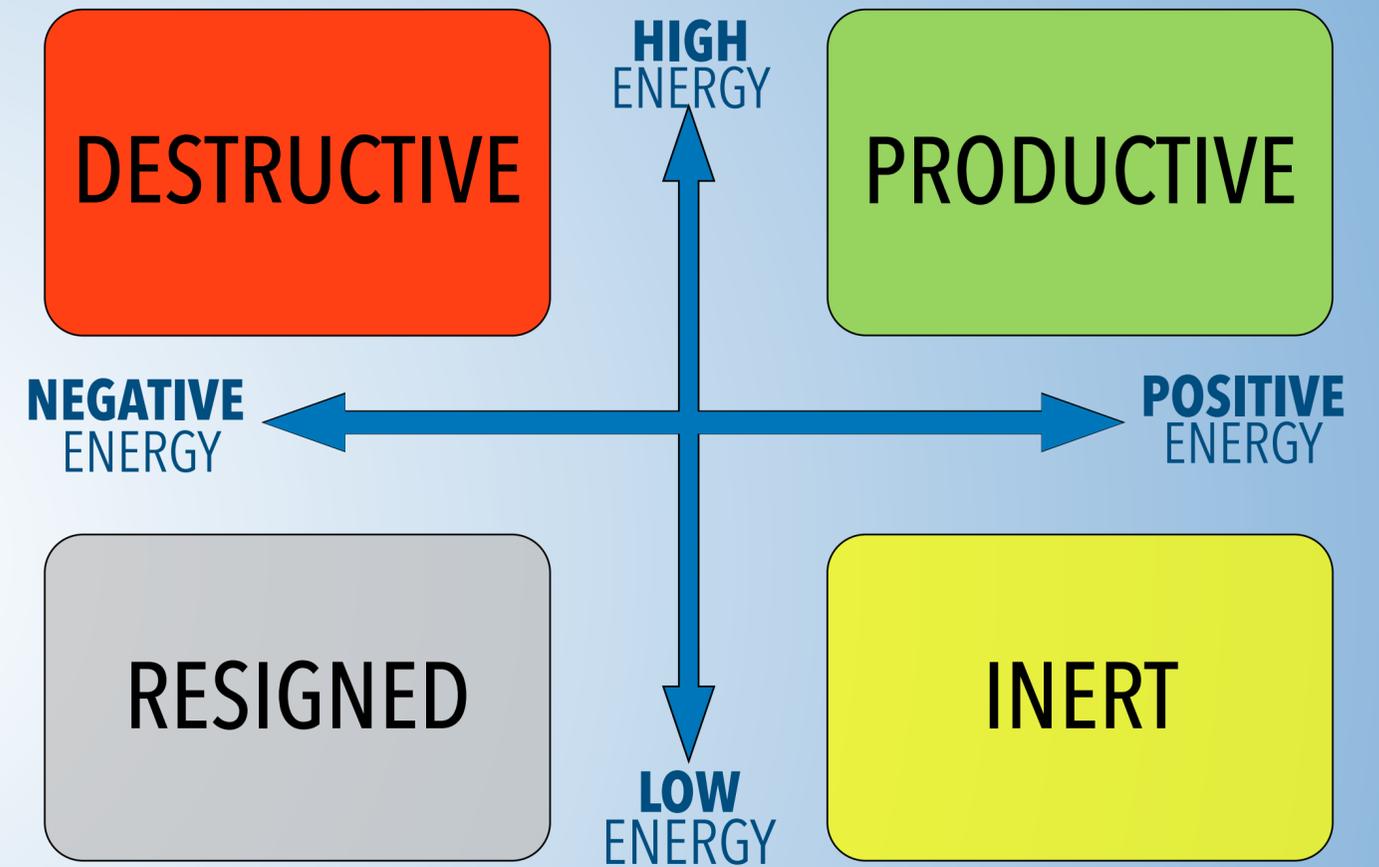
Identify the very unique
thinking style of a person.
This way you know the best fit.



Working Climate

**Reveal the working climate.
Then you can take specific actions
to improve the working climate,
as the Identity Compass® system
reveals to you the leverage points!**

Engagement



**Motivation is important, but it is not
enough on its own. What really counts
in business is motivation plus
purposeful action = engagement!**

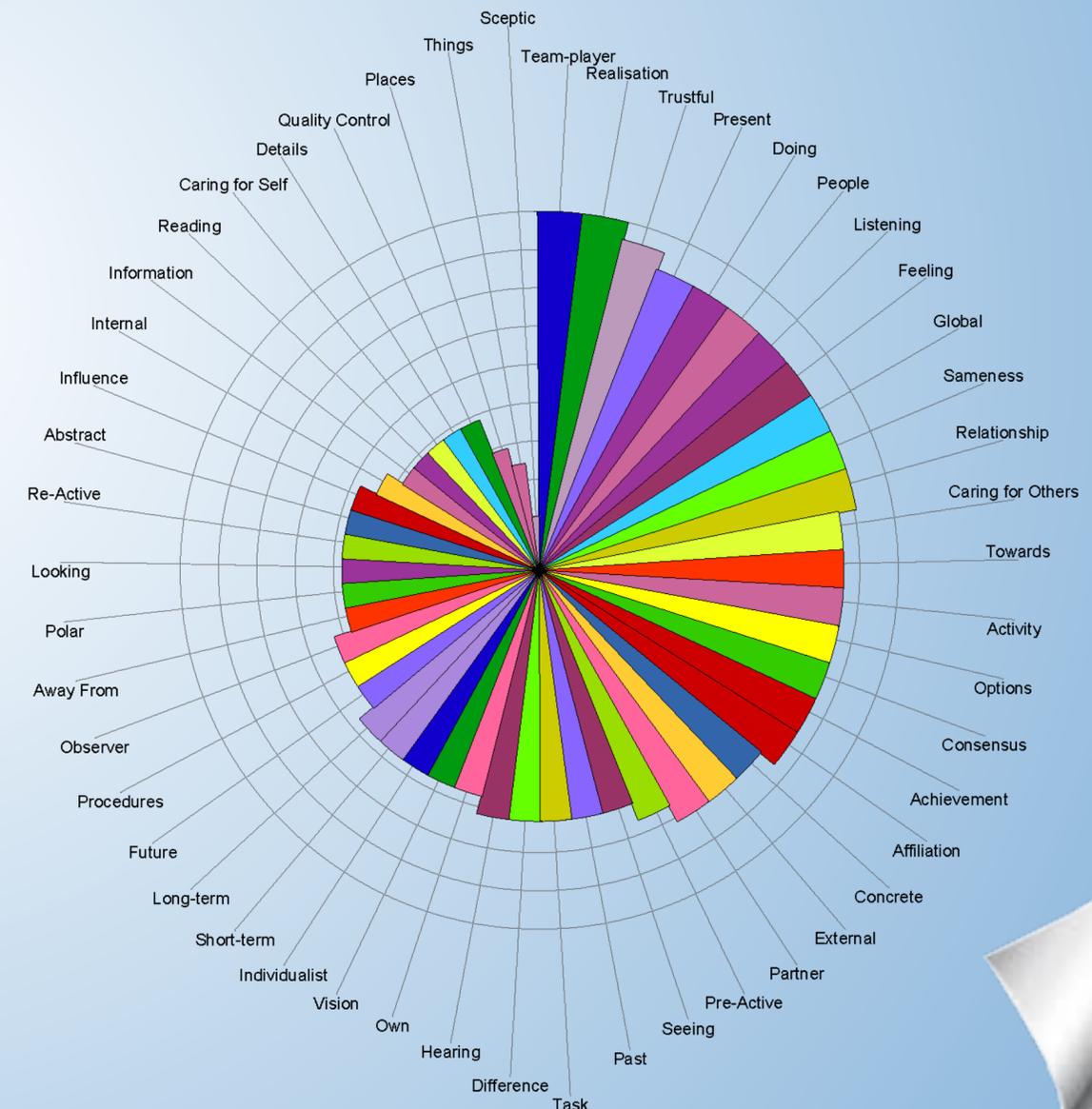
Benefits

The Identity Compass® gives also answers to the following questions:

- ✓ Is there an indication of burnout or of boreout?
- ✓ How often do you want a major change on your job?
- ✓ What are your personal values?
What is their dynamic?
- ✓ How do you perceive and process information?
- ✓ What factors are motivating to you?
- ✓ Are you having a self-sabotage strategy?
- ✓ Which ear do you prefer? (“Four sides of a message” according to Prof. F. Schulz von Thun)
- ✓ How developed are your Interpersonal Skills?
Are you able to use them on your job?
- ✓ How do others perceive you?
- ✓ How is the engagement within the organisation?
- ✓ Did you quietly quit?
- ✓ How developed is your dynamic intelligence?

Validity

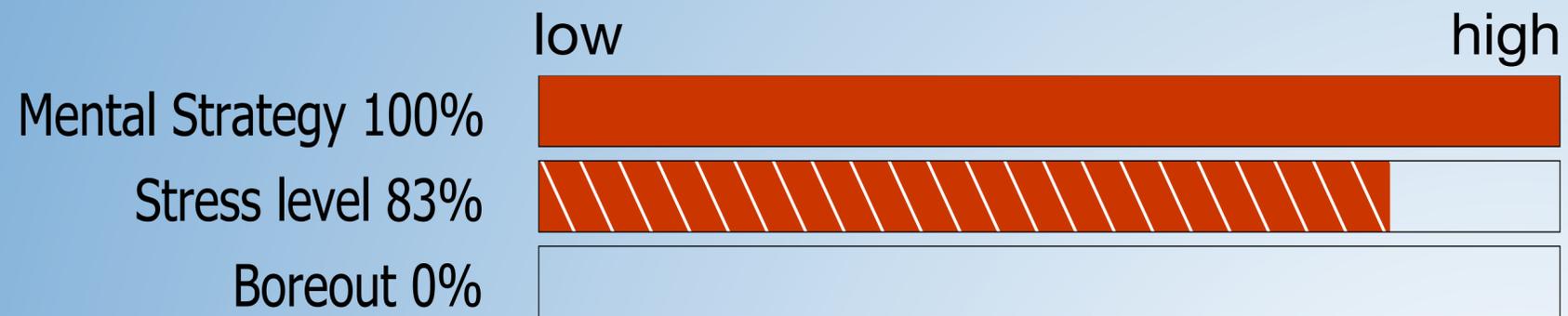
Three doctoral theses have been written on the Identity Compass® so far. In the most recent, Dr Darren Stevens was able to show the stages of cognitive development and dynamic intelligence thanks to the Identity Compass®, a ground-breaking discovery in psychology.



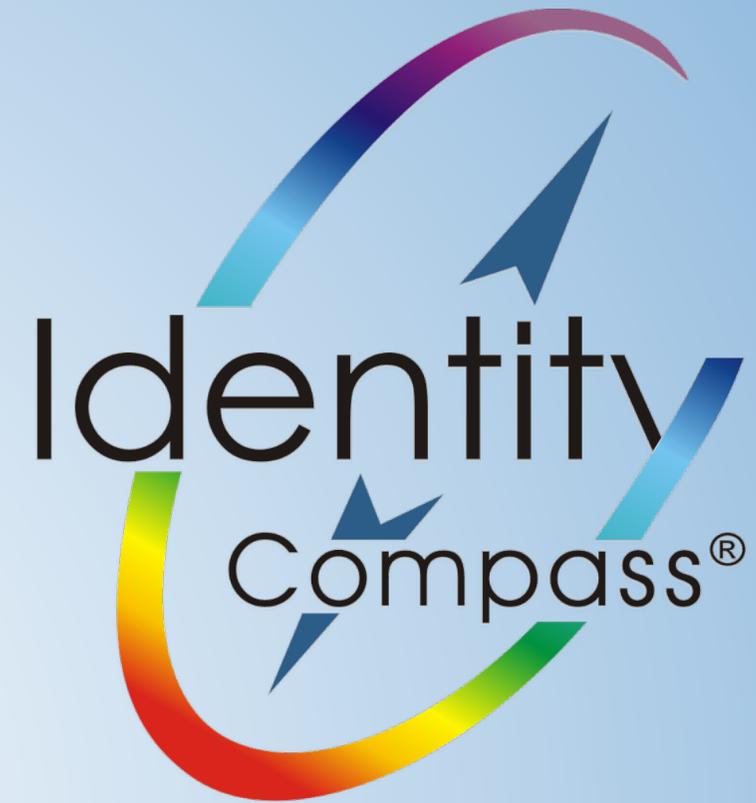
The Identity Compass® is available in more than 20 languages



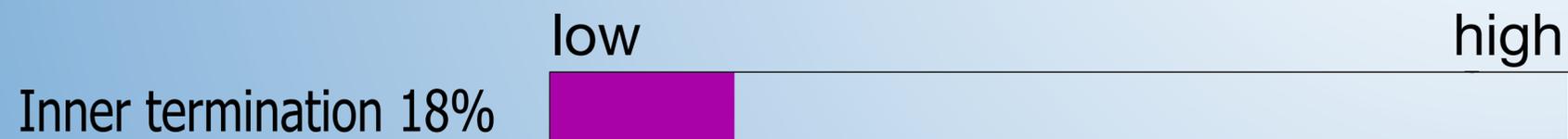
Burnout and Boreout



There is a mental strategy for burnout, which the Identity Compass® can measure, just as well as boreout.



Identify Quiet Quitting



When the best employees are leaving, it's getting dangerous for the company.
Identify them before they actually leave and save the company.

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